



**V International Forum in the Framework
of Northern Dimension Partnership on Culture (NDPC)
CULTURE AS A FACTOR OF GROWTH**

13-15 November 2017, Saint Petersburg

Official web-site:

Contact

details: PROGRAM & CONTENT

Maria Sergienko

Department of International Cooperation
Ministry of Culture of the Russian
Federation,
tel no. +7 (495) 629 10 10, ext. 1697,
email: maria.sergienko@mkrf.ru

Alina Ivashenko

Department of International Cooperation
Ministry of Culture of the Russian
Federation,
tel no. +7 (495) 629 10 10, ext. 1685,
email: ivashenko@mkrf.ru

**REGISTRATION / TRANSFERS /
SETTLEMENT**

Safonova Natali

Registration / transfers / settlement
Tel: +7 (926) 330-09-36
E-mail: ndpcrussia2018@gmail.com

URBANISM AS A PART OF MODERN CULTURE

Programme

*Venue: **Hotel Parklane**, 9A Ryukhina St., Petrogradskiy district, St.Petersburg*

<http://parklanehotel.ru/en/>

*Speech time limits: **speakers 10 min***

*Working Languages: **English / Russian***

13 November

During the day Arrival of participants of the Forum

14 November

09.30-10.00 Registration of participants

10.00-10.45 Forum Opening Ceremony

Plenary Session.

«Urbanism and creative industries: at the intersection of culture, economy and tourism»

Moderator: Olga Antonieva – Advisor of the Minister of Culture of the Russian Federation

1. **A.Manilova** – State Secretary Deputy Minister of Culture of the Russian Federation;
2. **L.Nurgatina** – Deputy Director of the Department of Industry Development of Socially Important Products of the Ministry of Industry and Trade of the Russian Federation;
3. **E.Pronicheva** – Director of the Department of Tourism of Moscow;
4. **P.Trehleb** – Director of the Park “Zaryadye”;
5. **N.Poppel’** – Head of Corporate Responsibility and Brand Department, “Severstal Management”;
6. **I. Gailite Holmberg** – Senior Counselor Northern Dimension Partnership on Culture (NDPC)

10.45 Opening Coffee Stand

10.45-12.00 Section 1. «The usage of urban space as cultural clusters».

Moderator: Michael Gnedovskiy – Key Analyst at the Moscow Center of Museum Development.

1. **T.Safikurdsкая** – Director of Strategic Development of the Consulting Group “City of Masters” (St. Petersburg);
2. **A.Zheleznyak** – Marketing Director of the Federation of Restaurateurs and Hoteliers North-West (St. Petersburg);
3. **M.Pavula** – Researcher of the Modern Circus "Residential Network Center for Cultural Mediators"(Latvia/ Finland);
4. **K.Lielgalvis** – «Free Riga» – Renovation of Empty Buildings in the City (Latvia);
5. **O.G.Hansen** – Senior Adviser, Danish Institute of Culture (Denmark);
6. **O.Manov** – Head of Futura Architects Bureau (St. Petersburg);
7. **T.Ivshina** – Director of the Fund "Ulyanovsk - Cultural Capital" (Ulyanovsk).

12.00-13.00 Discussion platform

13.00-14.00 Lunch

14.00-15.00 Section 2 «City festivals as a start for business development»

Moderator: Ekaterina Sachkova – Director of the «Creative industries» Agency.

1. **I.Kuzubov** – Director of the Eco-cultural festival Taibola (Arkhangelsk Region, Russia);
2. **S.Tsarev** – Creative Director of Urban Projects and Services in the Fields of Art, Culture, Education, Entertainment, Services, Teacher at the “MORNING” Course of the Architectural School MARSH (Moscow);
3. **A.Juodeškienė** – Head of the festival "Kintai ARTS" (Lithuania);
4. **G.Muromtseva** – Head of the Directorate of International Activities and Impressive Projects (Ulyanovsk)
5. **M.Gal’perina** – General Director of “Bright People” Company (Moscow);

6. S.Korsakov – Tyrant of Cardboardia (Russia; Latvia).

15.00-15.45 Discussion platform

15.45-16.45 Section 3. Cultural heritage objects as a part of the modern city.

Moderator: Miguel Palacio - Advisor of International Humanitarian Projects of the Director General of the Library of Foreign Literature Rudomino.

- 1. M.Sedletsкая** – Analyst of the Strategic Development Agency "CENTER", Specialist in the Field of Protection of Cultural Heritage and Historical Settlements (Moscow);
- 2. I.Krimova** – Head of the Studio "Mosproekt-2", Certified Expert on the State Historical and Cultural Expertise (Moscow);
- 3. R.Rybalo** – Director of the Department of State Protection of Cultural Heritage of the Ministry of Culture of Russian Federation (Moscow);
- 4. I.Pastushko** – Deputy Director of the National Institute of Architecture and Urban Development (Poland);
- 5. V.Stepanov** – Head of the Chair of Mass Communications of the International Academy of Business and New Technologies (Yaroslavl);
- 6. E.Kiseleva** – Director of Development of the Cultural Center "Khitrovka" (Moscow).

16.45-17.45 Discussion platform

18.30-20.15 Banquet

21.00 The Performance of the Laureate of the XV European Award "Theatrical Reality" Sidi Larbi Sherkaoui "Puzzle".

15 November

During the day Departure of participants

15-17 VII St.Petersburg International Cultural Forum

November <https://culturalforum.ru/>