

Project “Cultural and Creative Industries  
Cooperation and Innovation in the Northern Dimension Countries”

On-line Experts’ Focus Group

## “Getting Better? CCIs engaging with Well-being: building inclusive communities and resilient societies”

Date and time:

**27 October, 2020**, from **11.00 to 13.00** (EET time! Riga time, GMT +2)

Tentative Program:

- 11.00 - 11.20** Welcome. Dace Resele, Head of NDPC Secretariat- the context of the Projec. Presentation of the Project and review of progress – Terry Sandell and Petya Koleva
- 11.20 - 11.40** Presentation – An Overview of Well-being Research: what are the messages for the CCI sector?
- 11.40 - 11.50** Introduction to group discussions and switching to the groups – Terry Sandell and Signe Adamovica
- 11.50 - 12.25** Break-up Groups discussion
- 12.25 - 12.30** Return to plenary session/the general room
- 12.30 - 13.00** Feedback from the groups and wrap-up

Focus of group discussions:

### **Creating Cross-innovation Opportunities, Incentivising CCI and Well-being Cross-Sectoral Cooperation**

What are the currently available incentives for cross-innovations between CCIs and well-being priorities? How effective are they? What other incentives to strengthen CCI’s engagement with the well-being agenda are needed? What is needed in practical and policy terms?

### **Group 2. COVID-19 as a CCI Area of Opportunity to improve Community Wellbeing and Health**

Is there a new paradigm shift opportunity in relation to well-being? What is the role of CCI cross-sectoral activities in view of social cohesion, resilient communities and improving communal life? How to convert CCI’s potential into real practice and action?

### **Group 3. What can CCIs offer in relation to Mental Well-being?**

What does the research tell us? Is the CCI sector sufficiently engaged in well-being research and its agendas? Beyond established art therapy practices for individuals, what is the role of culture and CCIs in community well-being and societal resilience? If it has a role, is it capable of advocating it effectively to public policy-makers and the well-being sector?