

Project “Cultural and Creative Industries
Cooperation and Innovation in the Northern Dimension Countries”

On-line Experts’ Focus Group

“Getting Better? CCIs engaging with Well-being: building inclusive communities and resilient societies”

Date and time:

27 October, 2020, from **11.00 to 13.00** (EET time! Riga time, GMT +2)

Tentative Program:

- 11.00 - 11.20** Welcome. Dace Resele, Head of NDPC Secretariat- the context of the Projec. Presentation of the Project and review of progress – Terry Sandell and Petya Koleva
- 11.20 - 11.40** Keynote presentation – An Overview of Well-being Research: what are the messages for the CCI sector? by Dr Linda Thomson, Cognitive Psychologist and Senior Research Fellow in UCL Biosciences at University College London
- 11.40 - 11.50** Introduction to group discussions and switching to the groups – Terry Sandell and Signe Adamovica
- 11.50 - 12.25** Break-up Groups discussion
- 12.25 - 12.30** Return to plenary session/the general room
- 12.30 - 13.00** Feedback from the groups and wrap-up

Focus of group discussions:

Group 1. Creating Cross-innovation Opportunities, Incentivising CCI and Well-being Cross-Sectoral Cooperation

What are the currently available incentives for cross-innovations between CCIs and well-being priorities? How effective are they? What other incentives to strengthen CCI's engagement with the well-being agenda are needed? What is needed in practical and policy terms?

Group 2. COVID-19 as a CCI Area of Opportunity to improve Community Wellbeing and Health

Is there a new paradigm shift opportunity in relation to well-being? What is the role of CCI cross-sectoral activities in view of social cohesion, resilient communities and improving communal life? How to convert CCI's potential into real practice and action?

Group 3. What can CCIs offer in relation to Mental Well-being?

What does the research tell us? Is the CCI sector sufficiently engaged in well-being research and its agendas? Beyond established art therapy practices for individuals, what is the role of culture and CCIs in community well-being and societal resilience? If it has a role, is it capable of advocating it effectively to public policy-makers and the well-being sector?