

Round Table “CREATIVE INDUSTRY – DIGITAL SOLUTIONS FOR BUSINESSES”

Via ZOOM

Friday, 20 November 2020, 12.30 – 14.00

PROGRAM

Moderators:

Marina Mikhaylova, Director of Arkhangelsk center for social technologies “Garant”

Dace Resele, Head of the Secretariat, Northern Dimension Partnership on Culture

12:30–12:35 **Opening remarks**

12:35 – 13:40 **Presentations:**

Digital Solutions in Museums in changing times

Marina Elzesser, State Tretyakov Gallery, Deputy General Director for Education and Publishing

Artificial intelligence and machine learning – Severstal experience

Ksenia Kingsep, Lead Analyst, Severstal

Inclusive Tourism – Handiscover experience

Sabastian Archambeaud, CEO, Handiscover

Involving citizens in urban planning – Otmety experience

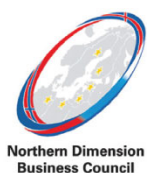
Nadezhda Gerasimova, Project Manager, Otmety

No limits – Learning, interaction and networking in virtual business services

Leena Janhila, Specialist, Entrepreneurship & Business, Humak UAS, Creve - CCI Business Service

13:40 – 14:00 **Discussion, development, and adoption of final recommendations**

Organisers



Association
of European
Businesses