

## Mapping Study and Report: mobility and collaboration funding for the cultural and creative industries sector in Northern Dimension Area

### Terms of Reference

#### Background

EU National Institutes for Culture (EUNIC) and Northern Dimension Partnership on Culture (NDPC) have been awarded a grant from the European Commission for the project “Support to the Northern Dimension Partnership on Culture”. The project was launched on 1 February 2021 and is expected to last 3 years with a budget of over 1.4 million EUR.

The main purpose of the project is to enhance dialogue and practical cooperation across the cultural and creativity sectors between actors from the Northern Dimension countries (Finland, Sweden, Norway, Russia, Latvia, Estonia, Lithuania, Denmark, Iceland and Germany, Poland). The project looks at strengthening people-to-people contacts and cooperation in the Northern Dimension region, enhancing cross-sectoral innovation and cross-border collaboration between CCI stakeholders. It also aims at identifying and filling the gaps when it comes to funding schemes for cross-border collaboration, offering professional exchange opportunities, providing capacity building schemes and opportunities for policy dialogue and networking.

One of key activities foreseen within the project is creation of an NDPC regional mobility scheme that will build the capacity of regional cultural and creative industry professionals, enhance cross-disciplinary exchanges, intercultural dialogue and explore markets. Small-scale collaboration grants could be foreseen in this scheme.

Cultural mobility support is extensive across some parts of the ND area (such as Nordic-Baltic mobility, supported by the Nordic Culture Point) but very much lacking in others; the only cultural mobility programme identified in Russia – Art Bagaz, Russian Theatre Union – is small-scale and addresses the theatre sector only. As a result, mobility of CCI operators is very uneven and there are distinct gaps to be filled (geographical and sectoral). A regional NDPC mobility scheme could create an added value in terms of boosting creativity, exploring markets and developing careers. The mobility scheme allows for cross-sectoral exchanges.

Therefore, EUNIC and NDPC is looking for an author or team of authors to map and analyse the existent mobility and funding mechanisms available for the CCI stakeholders in the Northern Dimension countries. The study should include a needs and context analysis, provide support for strategic positioning of the NDPC in the region and produce a list of recommendations for creating an NDPC mobility and small-scale project grant scheme in the future.

#### Objectives of the research

The study will map and identify the gaps for regional cross-border mobility and collaboration funding in the region for the CCI stakeholders. The study will provide recommendations and data for creation of the NDPC mobility and collaboration sub-granting scheme.

## Tasks

1. Map and examine what are the gaps within already existing cultural mobility funding schemes that covers Northern Dimension countries.
2. Analyze the needs and expectations of CCI stakeholders for cross-border cooperation and mobility in the region including in the context of current travel restrictions due to Covid-19.
3. Identify good practices and advise on how NDPC could be positioned for the creation of mobility and small collaboration sub-granting scheme (duration, sustainability, eligibility for the countries, sectors, sustainability, etc.)
4. Provide the list of recommendations for the creation of the NDPC Mobility and small-scale project sub-granting scheme.
5. Estimate how this mobility grant scheme could support the cross-sectoral cooperation within the CCI in the Northern Dimension Area

## Timeframe and budget

The deliverables should be finalised by mid-September 2021. The detailed timeframe is flexible. The available budget for this piece of work is in the region of 5000- and 10,000-euros including VAT

## Proposed report structure

- Setting up the context: review of past and ongoing research and practices
- Analysing gaps within existing grant schemes in the EU and the region
- Needs and context analysis for mobility and collaboration in the region. Preferably including analysis of impact on programmes due to regional travel restrictions and the role of digitization within it
- Recommendations for the ND mobility and sub-granting scheme
- Appendix: Research Method, sources, list of consulted / interviewed.

## Application proposal submission

The successful candidate(s) will be selected according to their profile, the quality of their proposal and the financial offer they have made.

- Experience and Knowledge: CVs of the proposed researchers and your experience in this field of focus, familiar with the mobility and sub-granting schemes and the region.
- Proposed research approach and research method for this work.
- Proposed budget: Give details of full cost, including a break-down of cost per phase / deliverable and the hourly rates and anticipated number of hours involved in conducting the project.
- Mention any potential risks and mitigations to the authoring process due to Covid-19.
- Explain how you would work with the project team at EUNIC and NDPC?

Deadline for proposals is **Friday April 15, 2021, 14:00 CET**

Please email your proposals to: [recruitment@ndpculture.org](mailto:recruitment@ndpculture.org)

Selected candidates will be invited for an interview during the week starting on 19 April 2021.

### About EUNIC

EUNIC – EU National Institutes for Culture – is the European network of organisations engaging in cultural relations. Together with our partners, we bring to life European cultural collaboration in more than 90 countries worldwide with a network of over 120 clusters, drawing on the broad experience of our members from all EU Member States and associate countries.

EUNIC advocates a prominent role of culture in international relations and is a strategic partner of the EU, actively involved in the further definition of European cultural policy. EUNIC is a platform for knowledge sharing and for capacity building amongst its members and partners. [Read more](#)

### About NDPC

The Northern Dimension Partnership on Culture (NDPC) is an international organisation focusing on the improvement of operating conditions for cultural and creative industries. Since 2010, the NDPC serves as a regional focal point regarding information on policy developments in culture and creative industries (CCI), regional collaboration and access to financing for CCIs, and facilitated networking activities.

The activity area covers 11 countries: Russia, Finland, Sweden, Norway, Denmark, Iceland, Estonia, Latvia, Lithuania, Poland and Germany. The NDPC Secretariat is based in Riga. [Read more](#)



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